

PROJECT REFLECTION:

While working on my Climate Action Project, I came across some challenges that made me more resilient. I have always been a fan of minimalism and strongly believe that world-wide adoption of the philosophy can improve the planet in many ways. Although climate change is a product of materialism, it has been difficult to sway a lot of consumers for the mere fact materialism is linked to a deep connection that people acquire once they have a few "things" especially in highly developed countries. With this in mind, I was faced with an almost impossible task of having to spread the idea of minimalism to people who often do not question their consumption. I learned that modern societies with robust economies have a tendency to be more materialistic while weaker economies have a minimalist aspect to them already and are more willing to adopt the ideas more readily. As I experimented with different social media channels, I learned that each audience needed an introduction to the idea before it could be practiced and taken seriously. Once my audiences realized minimalism was not limited to a specific group, I then introduced the practice as having an effect on global warming. The biggest challenge was keeping my audience focused long enough to understand every single contribution is essential to a greener society. Once my audiences were enlightened, they became more engaged in receiving the information. The process of luring different audiences to my green world took creativity and patience which are characteristics of a likeable leader. I appreciated the chance to practice my leadership skills in this project which should come handy in the future when I decide to expand my career into science-related industries.

